LEO CLEMENTE

3D Motion Designer · Paris, France



CONTACT

leociemente25@gmail.com
+33 6 85 90 89 98
linkedin.com/in/leo-clemente-706942205

LANGUAGES

French — native
English — B1
Spanish — A2

PROFILE

3D motion designer based in Paris, specialized in social media content for brands. I handle projects end to end, from 3D modeling and animation to compositing, editing and sound design, with a strong understanding of both creative and agency workflows.

EXPERIENCE

Motion Designer

Ogilvy Paris
2024 — Present

Produce motion design and 3D animation for L'Oréal Paris social campaigns, from concept to final delivery across TikTok & Instagram. Create content that reached up to 334.7k views, with an average of 40k views on TikTok. Handle editing and sound design in-house, reducing hand-off between production stages. Work with agency teams (art direction, strategy, social media) on campaigns for Allianz, Decathion, Netto and Delpeyrat.

Freelance 3D Motion Designer

Paris
2018 — 2024

Created promotional motion and 3D content for Aigie: campaigns for three product launches (Tenere shoes, Pyratex shirt, MTD membrane fabric). Produced music videos and album promotion for artists including 75e Session, Sheldon and LesGarsLaxistes. Managed projects directly with brands and artists, from creative brief to final delivery.

Artist

Universal Music / Gum Label
2016 — 2018

Artistio work, content creation, visual identity.

EDUCATION & TRAINING

Baccalauréat

2014

Self-taught in motion design and 3D animation

2021 — present

SKILLS

Motion & Compositing	After Effects (advanced), Premiere Pro (advanced), Photoshop, Iliustrator, Figma
3D	Blender (advanced), Houdini (beginner)
AI	Image and video generation, integrated into 3D and motion workflows (intermediate)
Sound design	Advanced